



# humane education happenings

## The Humane Society of the United States

West Coast Regional Office

1713 J Street, #305 · Sacramento, California 95814

SUMMER 1983

### A VALENTINE CAMPAIGN FOR ANIMALS

This idea comes to us a little late for Valentine's Day '83, but any holiday should work just as well. Rheta Thure, Monterey County SPCA, (Monterey, CA) tells us their Valentine Campaign was a huge success and over 1,900 lbs. of pet food was collected.

Rheta began the campaign by sending out a brochure to teachers on her mailing list and elementary and junior high schools in the area. Many classes and some entire schools agreed to participate. Classroom presentations were given when Monterey's ed. staff picked up the donated food from the classes - 3,000 students were reached. Rheta said, "It is a simple way to get children involved and help finance the shelter facility." If you'd like a copy of Rheta's brochure, send a SASE to this office.

### "BONE APPETIT"

Concern for Animals in Santa Cruz, CA reported that Pat Stanton, founder of their local Pet Therapy Project, is putting together a recipe book entitled "Bone Appetit" as a fund-raiser for the project. Pat is looking for recipes, anecdotes, and/or fillers about various breeds of dogs. Send anything you are willing to share to Pat Stanton, 17129 S.W. Kelok, Lake Oswego, OR 97034.

### CAREER BOOKS

The Wisconsin Humane Society, 4151 North Humboldt Ave. Milwaukee, WI 53212, in cooperation with Information Systems and Services, Inc., has produced a career book for children. The book uses color pictures, realistic drawings, and large easy to read type to explain what working in a humane society involves. "Work With Us in a Humane Society" may be ordered in soft cover for \$2.95 or hard cover for \$5.95 + postage from the above address.

DON'T FORGET, for older children and adults The HSUS has a 152-page reference guide that contains information on 15 different careers and a detailed look at the job market. To order "The Humane Society's Guide to Careers: Working With Animals" send \$6.95 (\$5.95 for HSUS members) to: The HSUS, 2100 L St., N.W., Washington, D.C. 20037.

### A NEW FELINE HEALTH MANUAL.....

...has just been published by the Cornell Feline Health Center. The 92-page, 8½"x11", paperback manual was written expressly for lay readers. The manual covers such topics as: Behavior and Behavior Problems, Nutrition, and Respiratory Diseases. To order "Felis domesticus" send a donation of \$12.95 to Cornell Feline Health Center, N.Y.S. College of Veterinary Medicine, Cornell University, Ithaca, NY 14853.





SEND ME \_\_\_\_\_ BOOKS AT \$8.75 (POSTAGE INCLUDED)

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 ZIP CODE \_\_\_\_\_  
 PHONE \_\_\_\_\_

☐ MY GROUP IS INTERESTED IN WORKSHOPS

☐ SEND ME INFORMATION CONCERNING DISCOUNT ORDERS (15 BOOKS OR MORE)

PLEASE MAKE CHECKS PAYABLE TO  
 WORMS, WIGGLES, AND WONDERS  
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KIDS & CRITTERS PRESENTS

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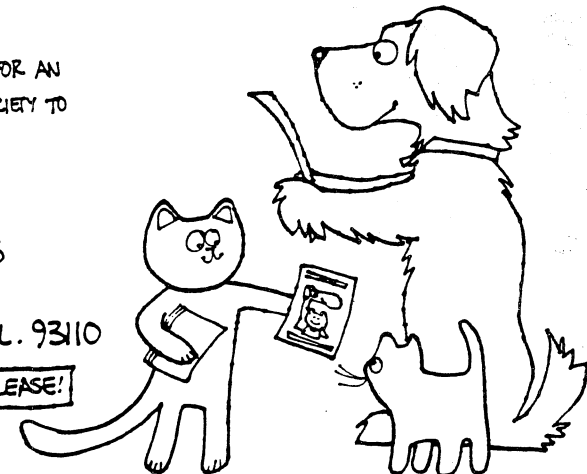
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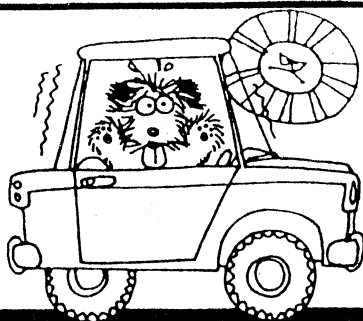
Make checks payable to:  
 Charlotte Moore



THIS RECTANGULAR SPACE AT THE BOTTOM OF EACH PAGE MAY BE USED FOR STUDENT'S NAME, THE NAME AND ADDRESS OF YOUR ORGANIZATION, OR INFORMATION THAT YOU WANT TO ADD.

## WANT MORE FOR YOUR MONEY?

Stanislaus County Humane Society reduced a HSUS summer warning flyer so six would fit on a standard 8½" by 11" sheet of paper. They then attached a sheet of the flyers to their newsletter and asked each member to clip the mini-flyers and have them ready for the next time they saw an animal left in a hot car. If you do use this method, please remember to add a HSUS credit line.



### WARNING

Don't leave your pet in a parked car when it's warm or humid outside—not even for a "quick errand."

On a warm day, the temperature in your car can reach 160° in a matter of minutes, causing your pet to suffer severe brain damage or die of heatstroke.

Your pet doesn't perspire the way you do. Its cooling system is its lungs and they need cool air.

Remember: Car windows left open four inches or a shaded parking area won't save your pet's life.

When it's warm or humid—leave your pet at home.

It can be a matter of life or death.

STANISLAUS COUNTY HUMANE SOCIETY  
& SPCA  
POST OFFICE BOX 4696  
MODESTO, CALIFORNIA 95352  
(209) 521-5931



## Condemned to Death!

Every summer, thousands of cats and dogs die needlessly after they are left inside cars. Even when car windows are slightly open—and pet owners are gone "just for a minute"—the rapid buildup of heat inside the car can reach well over 160 degrees in a few minutes.

Pets don't sweat like people do; they cool themselves through their lungs by panting. When the air becomes too hot, brain damage and eventual death results.

Shaded parking areas, open windows and air conditioned cars with the motors off will *not* prevent your pet's death from heat prostration.

If you *must* take your pet along in the car, have another person stay with it while you're gone. Ask him or her to take the animal for a walk or a rest in the shade. Provide fresh, cool water to drink.

Act *immediately* if you see an animal enclosed in a car on a summer day. Call the nearest police officer or humane organization for help.

***Don't condemn your pet to death this summer.***

(This space for your organization's  
name and address)

Provided by The Humane Society of the U.S.

♥ Do you know a merchant ♥  
♥ willing to place a sum- ♥  
♥ mer warning poster in ♥  
♥ their window? If so, ♥  
♥ send me their name and ♥  
♥ address and I'll send ♥  
♥ one free of charge. ♥

♥ This message can be clipped out and reproduced in quantity by ♥  
♥ your local printer for distribution at schools, shopping centers, ♥  
♥ libraries and other community locations. *Credit must be given* ♥  
♥ *to The Humane Society of the U.S.* Remember to add your ♥  
♥ organization's name, address, and telephone number in the space ♥  
♥ by typing, typesetting or affixing your group's letterhead. You ♥  
♥ can also purchase advertising space for it in your local ♥  
♥ newspaper or use it in your organization's newsletter. ●

# PITBULLS L♥VE 'EM DON'T FIGHT 'EM

THE HUMANE SOCIETY OF POMONA VALLEY, INC.



## STICK A MESSAGE ON YOUR BUMPER!

The bumper sticker on the left side of this page is available for \$1.00 from the Humane Society of Pomona Valley, Inc., 500 Humane Way, Pomona, CA 91766. Send your orders to Lori Sechrist, but make your checks payable to the society.

## DID YOU KNOW.....

...that Vicki Boatwright is no longer working for San Luis Obispo Animal Regulation (San Luis Obispo, CA)?

...that Kathy Snow has left her job at the Humane Society of Santa Clara Valley (Santa Clara, CA) to go back to school?

...that Kathy Prevost, formerly of Sonoma Co. Animal Control, has gone to work for Salt Lake County Animal Control, 511 West 3900 South, Salt Lake City, UT 84107?

...that this year BE KIND TO ANIMALS WEEK had a new meaning for Marin Humane Society, 171 Bel Marin Keys Blvd., Novato, CA 94947? May 7 they celebrated the grand opening of their new George Whittell Humane Education Center.

...that the ALPO Center for Advanced Pet Study, P.O. Box 2187, Allentown, PA 18001, has a free booklet that describes how stress frequently confronts man's best friend? To order your copy of "A Dog's Life: Stress and Your Dog" send 25¢ for postage and handling to the above address.

...that there is a Pet Poison Hot Line? Call 217/333-3611 day or night for information or assistance.

...that Fran Carter is the new Humane Education Coordinator for Volunteer Services to Animals, P.O. Box 30574, Terminal Annex, Los Angeles, CA 90030?

...that Sherry Jensen is the new Director of Humane Education for Palo Alto Humane Society, 230 California Ave., #210, Palo Alto, CA 94306?

...that many of you are forgetting to send your ideas, materials, etc., for HEH?

✿ Judi